



SCCMHA Vision Statement:
A belief in potential
A right to dream
An opportunity to achieve

February 28, 2017

XXXXXXX
XXXXXXX
XXXXXXX

Dear SCCMHA Community Business Partner:

The Saginaw County Community Mental Health Authority is hosting its Everyday Heroes recognition event on **Thursday, May 18, 2017**. This special dinner celebration presents awards to honor extraordinary individuals with disabilities and community advocates and partners that have supported our agency vision and mission. In economic times like these where we are cutting expenses everywhere we can, we are more determined than ever to celebrate consumer success with our Everyday Heroes Event, but we need your help.

You can help to offset the cost of this event and support consumer attendance, through advertisement and sponsorship options. As a business associate and/or friend of SCCMHA, we are asking that you consider supporting and/or attending this event. We expect that several hundred persons will be in attendance, including consumers, staff, providers, and community advocates and supporters. If you elect to advertise, depending upon your type of business or marketing needs, you may wish to use a standard advertisement to promote your business, or you may wish to submit a special advertisement unique to this event purpose, congratulating those persons being recognized by SCCMHA. You may also sponsor event attendance of one, several or a group of consumers of SCCMHA. Both advertisers and sponsors will be recognized in the program. We will also publicize our sponsors on our website at <https://www.sccmha.org/success-stories/everyday-heroes.html>.

All advertisements must be camera ready, either black or white or color, in one of the sizes noted on the attached form, and submitted by the deadline with payment. Actual business card submissions for the 1/8 page size are perfectly acceptable. Sponsorship forms must be received by **SCCMHA Accounts Receivable, 500 Hancock Street, Saginaw, Michigan 48602, by Monday, April 10, 2017**. Advertisements should be e-mailed to rmulder@sccmha.org. Questions may be directed via e-mail or by telephone to (989) 797-3501.

You will receive a complimentary copy of the program as an advertiser or supporter.

SCCMHA appreciates your consideration and support of this important consumer and community recognition event. We are very grateful for the continued partnership and support of all of the service provider network members and business associate organizations who are affiliated with SCCMHA.

Sincerely,

A handwritten signature in cursive script that reads "Sandra M. Lindsey".

Sandra M. Lindsey, CEO



**Saginaw County Community
Mental Health Authority
Everyday Heroes Banquet
Thursday, May 18, 2017 at 6:00 pm
Horizons Conference Center**



YES! I want to be a sponsor of this event:

☐ **GOLD (\$700):**

- Full-page ad in event program
- Ad on 2017 Everyday Heroes webpage
- Recognition at event and in program
- Tickets for up to 8 guests (table)
- Or designate all or a portion of tickets for award winners / consumers

☐ **SILVER (\$600):**

- Half-page ad in event program
- Ad on 2017 Everyday Heroes webpage
- Recognition at event and in program
- Tickets for up to 8 guests (table)
- Or designate all or a portion of tickets for award winners / consumers

☐ **BRONZE (\$500):**

- Quarter-page ad in event program
- Ad on 2017 Everyday Heroes webpage
- Recognition at event and in program
- Tickets for up to 8 guests (table)
- Or designate all or a portion of tickets for award winners / consumers

☐ **FREEDOM (\$550):**

- Full-page ad in event program
- Ad on 2017 Everyday Heroes webpage
- Recognition at event and in program

☐ **ACHIEVEMENT (\$450):**

- Half-page ad in event program
- Ad on 2017 Everyday Heroes webpage
- Recognition at event and in program

☐ **EMPOWERMENT (\$350):**

- Quarter-page ad in event program
- Ad on 2017 Everyday Heroes webpage
- Recognition at event and in program

☐ **HOPE (\$300):**

- Business card ad in event program
- Ad on 2017 Everyday Heroes webpage
- Recognition at event and in program

☐ **SPONSOR AN EVERYDAY HERO (\$27.50):**

- Designate a ticket for an award winner or consumer
- Recognition at event and in program

Please return this form to: SCCMHA, Attn: Accounts Receivable, 500 Hancock St, Saginaw, MI 48602.
Email to Advertisements to rmulder@sccmha.org. Advertisements MUST BE RECEIVED NO LATER THAN 4/10/17.

Name of Company _____

Contact Name _____

Company Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

CHECK ONE: ☐ Check enclosed (payable to SCCMHA) ☐ Charge to: ☐ VISA ☐ MasterCard

Card # _____ Exp. Date _____

Signature _____ Total Amount _____

**For more information, call Ryan Mulder at (989) 797-3501
Forms can be mailed to SCCMHA, 500 Hancock St, Saginaw, MI 48602
emailed to rmulder@sccmha.org or faxed to (989) 799-0206**

